

# patrick tabatcher

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## Educational History

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### *Master of Arts, Communications*

- The University of Akron
- May 2010

### *Bachelor of Fine Arts, Graphic Design*

- The University of Akron, Myers School of Art
- December 2000

## Employment History

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### *Apple Instructional Specialist*

- The University of Akron
- September 2012 - Present
- **Description:** Duties include providing instructional support to faculty utilizing Apple technology, support for iTunes U and use of iPads and mobile devices in the classroom.

### *Senior Multimedia Producer*

- The University of Akron
- March 2003 - Present
- **Description:** Duties include designing and developing web-based course materials using web standards, javascript and flash. Duties also include the design and development of various websites for grants and internal projects. Other duties include providing technical assistance to other support staff and faculty in the use of the university's course management system (Desire 2 Learn), the creation and management of streaming media solutions and, designing and working with dynamic web applications (ColdFusion).

### *Graphics Instructional Designer*

- The University of Akron
- December 2000 - March 2003
- **Description:** Duties consisted of developing strong visual materials for online courses. Materials ranged from online course templates, design and development of flash animations and, graphics for presentations and online courses.

### *Creative Associate*

- Maddox Marketing Group
- May 2000 - December 2000
- **Description:** Duties included designing and producing a variety of printed and multimedia materials including brochures, advertisements, electronic presentations and web pages.

## Teaching Experience

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### ***Digital Technology for Dance & Theatre***

- The University of Akron, Myers School of Art
- Fall 2011 - Present
- **Description:** Taught students theories and methods used in electronic development of promotional and creative materials. Hands-on activities include still and motion image capture, editing, distribution, web site development, and integration of technology into performance.

### ***Web-Page Design***

- The University of Akron, Myers School of Art
- Fall 2004 - Fall 2012
- **Description:** Taught students the process of web page design and development. The course emphasized creative exploration while teaching students how to use standards-based HTML and CSS to build and develop web pages.

### ***Macromedia Flash***

- The University of Akron, College of Education
- Spring 2002 - Summer 2004
- **Description:** Taught students to design and develop interactive course materials using Macromedia Flash MX and Flash MX2004.

### ***Visual Literacy***

- The University of Akron, College of Education
- Fall 2002 - Summer 2004
- **Description:** Taught students how to interpret visual messages and prepared them to apply basic design principals to handouts, presentation materials, and other materials so that readability and understanding of their students was maximized.

## Presentations & Publications

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*Ramp Up Your Course Design & Accessibility Using Web Standards.* Desire2Learn Fusion, Denver (July, 2011).

*Implementing Shared Resources to Market and Support eTutoring for the Ohio Learning Collaborative.* Ohio Learning Network Spring Colloquium, Columbus (April 11, 2011).

*Information Recall of Internet News: Does Design Make a Difference? A Pilot Study.* Association for Education in Journalism and Mass Communication (AEJMC) 2009 Convention, Boston (August 8, 2008).

*Reading First—Enriching Online Training.* 2008 New Media Consortium (NMC) Summer Conference, Princeton University (June 10, 2008).

*A Tale of Two Websites: The University of Akron Faces the Accessibility Challenge.* 2006 New Media Consortium (NMC) Summer Conference, Case Western Reserve University (June 9, 2006).

*Embracing Universal Design: Short-term & Long-term Goals for Web Accessibility.* Multiple Perspectives on Access, Inclusion & Disability, The Ohio State University (April 13, 2005).

*A Multimedia Tour from Scenic Design to Scenographic Art.* 2004 New Media Consortium (NMC) Summer Conference, The University of British Columbia (June 18, 2004).

*Emerging Compliance: From “Usable” to “Accessible” at The University of Akron.* Multiple Perspectives on Access, Inclusion & Disability, The Ohio State University (April 15, 2003).

*Electronic Curb Cuts: Designing Courses for Accessibility.* 2003 Celebration of Excellence in Teaching and Learning. The University of Akron (April 11, 2003)

## Tools & Technologies

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- Adobe Creative Suite
- Adobe Flash Media Server
- Articulate Storyline
- Audacity
- Apple Aperture
- Apple iLife suite
- Apple iWork suite
- Checkbox (web-based survey tool)
- Content Management Systems
  - » dotCMS
  - » Wordpress
- JQuery & Prototype javascript libraries
- Learning Management Systems
  - » Desire 2 Learn
  - » WebCT CE
- Microsoft Office
- Microsoft Sharepoint
- OmniGraffle
- OmniOutliner
- Textmate
- Standards-based HTML & CSS
- Familiar with Server-Side Languages
  - » ColdFusion
  - » PHP
- SPSS